

REPORTING PROFORMA FOR COMMERCIAL WINGS

(Data Source: Statistics Austria)

Name of the Mission (Country): Embassy of India, Vienna, AUSTRIA.

I. MONTHLY (MARCH 2023) REPORT FOR AUSTRIA
(Data – NOVEMBER 2022)

1 \$ = Rs. 83.08 November 2022

1 € = Rs. 81.60 November 2022

A. Trade in goods

a) Total trade in goods during

1	1		2	0	2	2
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	Export (US\$ million)	Import (US\$ million)	Status (P) Provisional/ (F) Final
Country's trade with India	114.23	139.58	
Country's total global trade	17808.71	19359.73	

b) Preferential trade in goods during

1	1	2	0	2	2
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S.No.	Preferential / Free Trade Agreement with India	Preferential Imports from India (US\$ million)	Preferential Imports from World (US\$ million)
1			
2			

NIL

S.No.	Preferential / Free Trade Agreement with India	Preferential Exports to India (US\$ million)	Preferential Exports to World (US\$ million)
1			
2			

NIL

c) Top 10 items of import from India during

1	1	2	0	2	2
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S.No.	Commodity	Value (US\$ million)	Quantity	Unit of Measurement	% Share in total import of the commodity
1.	85; Electrical machinery and equipment and parts thereof; sound recorders and reproducers, television image and sound recorders and reproducers, and parts and accessories of such articles	32.25	978391.00	KG	1.56
2.	84; Nuclear reactors, boilers, machinery and mechanical appliances; parts thereof	18.57	1299349.00	KG	0.84
3.	64; Footwear, gaiters and the like; parts of such articles	9.30	272929.00	KG	4.83
4.	29; Organic chemicals	7.66	703077.00	KG	0.75
5.	61; Articles of apparel and clothing accessories, knitted or crocheted	6.76	199841.00	KG	2.07
6.	87; Vehicles other than railway or tramway rolling stock, and parts and accessories thereof	6.74	400787.00	KG	0.39
7.	62; Articles of apparel and clothing accessories, not knitted or crocheted	5.68	95087.00	KG	1.93

8.	73; Articles of iron or steel	4.34	1085074.00	KG	0.78
9.	40; Rubber and articles thereof	3.97	760167.00	KG	2.62
10.	42; Articles of leather; saddlery and harness; travel goods, handbags and similar containers; articles of animal gut (other than silkworm gut)	3.79	191701.00	KG	5.14

d) Top 10 items of export to India during

1	1	2	0	2	2
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S.No.	Commodity	Value (US\$ million)	Quantity	Unit
1.	84; Nuclear reactors, boilers, machinery and mechanical appliances; parts thereof	24.28	796454.00	KG
2.	85; Electrical machinery and equipment and parts thereof; sound recorders and reproducers, television image and sound recorders and reproducers, and parts and accessories of such articles	12.96	191216.00	KG
3.	72; Iron and steel	8.91	3488829.00	KG
4.	22; Beverages, spirits and vinegar	8.29	5856529.00	KG
5.	90; Optical, photographic, cinematographic, measuring, checking, precision, medical or surgical instruments and apparatus; parts and accessories thereof	8.16	44038.00	KG
6.	29; Organic chemicals	7.20	335112.00	KG

7.	86; Railway or tramway locomotives, rolling stock and parts thereof; railway or tramway track fixtures and fittings and parts thereof; mechanical (including electromechanical) traffic signalling equipment of all kinds	5.67	254808.00	KG
8.	30; Pharmaceutical products	3.84	89187.00	KG
9.	39; Plastics and articles thereof	3.57	792228.00	KG
10.	75; Nickel and articles thereof	3.19	82008.00	KG

e) Potential products of imports from India- **November 2022** (India Export data from DGCIS/ Statistic Austria)

S.No.	Commodity	Rationale (Max.200 words)
1.	18; Cocoa and cocoa preparations	Austria Import from the World- 59.61 million USD. India Export to the World- 13.62 million USD. India Export to Austria- Nil during this period.
2.	24; Tobacco and manufactured tobacco substitutes	Austria Import from the World- 32.63 million USD. India Export to the World- 126.19 million USD. India Export to Austria- Nil during this period.
3.	26; Ores, slag and ash	Austria Import from the World-129.17 million USD. India Export to the World- 39.59 million USD. India Export to Austria- Nil during this period.
4.	75; Nickel and articles thereof	Austria Import from the World- 48.23 million USD. India Export to the World- 19.47 million USD. India Export to Austria- Nil during this period.
5.	88; Aircraft, spacecraft, and parts thereof	Austria Import from the World-164.82 million USD. India Export to the World- 130.75 million USD. India Export to Austria- Nil during this period.
6.	89; Ships, boats and floating structures	Austria Import from the World – 1.47 million USD. India Export to the World- 165.53 million USD. India Export to Austria- Nil during this period.

B. QUALITATIVE

1. Market Access Alerts (attach copy of notification):

Austria is a part of EU and follows the EU regulations on external trade. Latest updates on market access, custom tariffs, non- tariff measures, regulations can be assessed on the following links:

- **EU-Tarifs:** <https://madb.europa.eu/madb/euTariffs.htm>
- **Trade Tariffs:**
https://ec.europa.eu/taxation_customs/dds2/taric/taric_consultation.jsp?Lang=en
- **India trade portal:**
https://www.indiantradeportal.in/alerts_notified_spstbt.jsp
- **The EU has also set up a help desk for exporters willing to export their products into the EU. Answer to specific queries like EU Import duties, product requirement, import procedure, internal taxes etc. can be accessed on the following link:**
<https://trade.ec.europa.eu/tradehelp/>

a. Alerts on customs tariff changes: -

S.No.	Notification no. and date	HS code	Description	Original customs tariff	Present customs tariff	Effective from	Remarks if any
1.							
2.							

NIL

b. Alerts on non-tariff measures (SPS/TBT/ import and export procedures/ restrictions/ prohibitions, licensing/ STEs etc.)

S. No	Notification no./ date	Measure	Details (including HS Codes)	Effective from	Remarks if any
1.					
2.					

NIL

c. Alerts on standards, technical regulations and conformity assessment procedures:

S.No.	Notification no./ date	Standard/ technical regulation/ conformity	HS Codes	Effective from	Remarks if any
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		assessment procedure			
1.					
2.					

NIL

- d. Alerts on trade defense measures taken by respective country:
(Safeguards including special safeguard, antidumping, CVD or anti- subsidy)

S.No.	Notification no., date or other references	Type (initiation, final, prov., sunset, consultations, new shipper review)	Details of products/ sectors affected (including HS codes)	Effective from	Remarks if any

NIL

- e. Alert on services, regulatory regime, qualification requirement, licensing procedures, visa regime, barriers etc.

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NIL

2. Feedback

- a. Feedback from major Indian industries/other commercial concerns and Indian trade visitors to Austria.

S.No.	Name of business house	Activity sector	Trade barrier issues if any (incl. HS codes)	General Feedback (Max.200 words)
1.				
2.				

NIL

- b. Feedback on major trade activities **including logistic events** (trade fairs/BSM including Indian participation) November 2022

S.No.	Activity (trade fair,	Date and venue	Number of participants	Name(s) of large/ key participants from India	Feedback received (Max.200 words)	Source of funding (MAI, TA/TC)

	BSM etc.)		from India			

NIL

- c. Feedback from local commercial visitors to trade fairs in India, including under BSM; number of Business Visas issued: (November 2022)

S. No	Activity (trade fair)	Date and venue	Number of participants from the relevant country	List of large/ key participants from the relevant country	Number of Business Visas issued (November 2022)	Feedback received (Max.200 words)
					104	

3. Trade and Investment:

- a. Significant trends in trade and investment

S.No.	Category	Details of significant trends (Max.200 words)	Analysis (Max. 200 words)
1.	Trade in Goods	<p>The year-on-year rise in trade between India and Austria has shown an upward trend. In 2018 Austria- India bilateral trade stood at 2.08 billion USD whereas in 2019 it stood at 2.16 billion USD.</p> <p>Due to the outbreak of COVID-19 Pandemic, the bilateral trade was also affected. In 2020, bilateral trade between India and Austria stood at 2.05 billion USD with a decrease of more than 5% from the previous year.</p> <p>2021, India's and Austria's bilateral trade stood at 2.47 billion USD. It was an increase of 20.48% from the previous year.</p> <p><i>Sources: Statistic Austria</i></p>	
2.	Trade in Services		
3.	Investment	<p>The Foreign Direct Investment (FDI) from Austria to India has increased in the year 2021. According to the provisional data available for 2021 on the Austrian National Bank portal, Austria's investments to India was 830 million</p>	

		<p>Euro. According to the revised data on the Austrian National Bank, in 2020 the Austrian direct investment in India was 742 million Euro.</p> <p>Comparing to 2020, there has been an increase of 11.85 % in FDI from Austria to India for the year 2021.</p> <p>The inward FDI from India to Austria has seen a major jump. According to the provisional data for 2021 available on the Austrian National Bank website, India's investment in Austria was 1145 million Euro in 2021. According to the revised data for 2020, FDI from India to Austria stood at 362 million Euro.</p> <p>Comparing to 2020, there has been an increase of 216.29 % in FDI from India to Austria for the year 2021.</p> <p><i>Source: Austrian National Bank (2020- revised data, 2021- provisional data as on Oct 2022)</i></p>
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b. Opportunities for investments/ assets on offer/major company divestment:

1.

S.No.	Sector Name (List attached)	Particulars of the asset /company	Contact details
1.	Automotive Industry	More information about the Automotive sector can be found on the following link: https://investinaustria.at/en/sectors/automotive-industry/	
2.	Chemical Industry	More information about the Chemical sector can be found on the following link: https://investinaustria.at/en/sectors/chemical-industry/	
3.	Data Center	More information about the Data Center can be found on the following link: https://investinaustria.at/en/sectors/data-center/	
4.	Electronics	More information about the Electronics sector can be found on the following link: https://investinaustria.at/en/sectors/electronics/	
5.	Environmental Technologies	More information about the Environmental Technologies sector can be found on the following link: https://investinaustria.at/en/sectors/environmental-technologies/	

6.	Digitalization	More information about the Digitalization sector can be found on the following link: https://investinaustria.at/en/sectors/digitalization/
7.	Information and Communication Technology	More information about the Information and Communication Technology sector can be found on the following link: https://investinaustria.at/en/sectors/information-technology/
8.	Life Sciences	More information about the Life Sciences sector can be found on the following link: https://investinaustria.at/en/sectors/life-sciences/
9.	Logistics	More information about the logistics sector can be found on the following link: https://investinaustria.at/en/sectors/logistics/
10.	Mechanical Engineering	More information about the Mechanical Engineering sector can be found on the following link: https://investinaustria.at/en/sectors/mechanical-engineering/
11.	Tourism	More information about the Tourism sector can be found on the following link: https://investinaustria.at/en/sectors/tourism/

2. Furthermore, Advantage Austria, an initiative from the Federal Chamber of Commerce - Austria, maintains a list of current business opportunities that are either 'offered' or 'wanted' online at:
<https://www.advantageaustria.org/in/Startseite.en.html>

3. For Business opportunities in Austria please visit
<https://ted.europa.eu/TED/browse/browseByBO.do>

- c. Information on tender Notices for projects and procurements of interest to Indian project exporters/ suppliers (USD15 million & above)

S.No.	Tender/ procurement notice No and date	Sector	Value of tender/ procurement
1.	In Austria, all public tenders are listed on the official website		http://www.bbg.gv.at/lieferanten/ausschreibungen/alle/ (The site is in German only) & https://www.usp.gv.at/en/foerderungen-ausschreibungen/vergabeverfahren/ausschreibungsdatenbanken-und-publikationsmedien.html
2.	Tender notices for opportunities in the public sector in Austria can be also accessed		http://ted.europa.eu/TED/browse/browseByBO.do (Please visit the website and select country-Austria, then select - Business opportunities-

		Design contest or Contract notice to see tender notices for public works in Austria)
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- d. Trade Queries for Imports/ Exports (if not uploaded on the Indian trade portal)

INDIAN ENQUIRIES (November 2022)

S. No	Enquiry originator	Product with HS Codes	Nature (Import / Export)	Value (US\$ million)	Action Taken (Max.200 words)
1.	ANNEXURE-II				Embassy has devised a detailed Performa for responding to trade inquiries. The detailed response is appreciated by most companies.

- 4. Important India related statements of commercial significance by political leaders, think tanks, chambers, associations etc. / Significant stories/features on India related trade, investment, services and logistic sector, published in foreign journals/dailies, etc.: March 2023**

<p>The Indian Economy</p> <p>Federal Chamber of Commerce, Austria https://www.wko.at/service/aussenwirtschaft/die-indische-wirtschaft.html</p> <p>Economic Situation</p> <p>The financial year ending at the end of March grew by an impressive 6.9% of GDP - the economic slump caused by the pandemic was overcome and the Indian economy is back on a positive growth path. For the 1.4. GDP growth of 5.4% is forecast for the beginning of the financial year and between 6 - 7% per annum for the following years. This dynamic is supported by renewed private consumption and an enormous investment program by the government.</p> <p>Special Developments</p> <p>For 2023, India has taken over the G20 presidency with the theme "Vasudhaiva Kutumbakam" or "One Earth - One Family - One Future". G20 processes and meetings between ministers, senior officials and civil society take place across India</p>
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throughout the year. The highlight is the G20 summit (heads of state and government) on September 9th and 10th in New Delhi.

Economic relations with Austria

Domestic exports to India rose by 15.2% to 1.19 billion euros in 2022, after a new export record had already been set in the previous year and the 1 billion mark was exceeded for the first time. This very strong increase can be seen in all major export sectors.

Key sectors of the foreign trade center & business opportunities for Austrian companies

Healthcare System & Facilities

Investments in the Indian healthcare sector will almost quadruple over the next two years (from the current equivalent of USD 100 billion to USD 322 billion). This will make the country's healthcare system the third largest in the world (after the US and China).

Rising income levels, an aging population and growing health awareness will ensure high utilization of health care facilities in the future. A large part of the population in rural areas still has no access to adequate health care. On average, one doctor treats 1,700 people nationwide. These grievances create opportunities for new technologies.

Opportunities for Austrian companies

In view of the growing health needs of a population of 1.3 billion people, the successful use of new technologies such as artificial intelligence and big data as well as tele-health applications is of crucial importance.

Physicians are predominantly concentrated in metropolitan areas and residents of peripheral regions have to travel greater distances to receive medical care. In dealing with this problem, there is currently an increasing demand for telehealth applications. These enable patients to have digital contact with doctors who enable medical care and follow-up care after hospital stays. Large hospitals (Apollo, AIIMS, Narayana Hrudayalaya) have already adopted tele-health services and concluded a number of PPPs (Public Private Partnerships).

In addition, excellent business opportunities are opening up for providers of digital health platforms that collect and manage data from their patients on cloud-based services.

Automotive

The Indian auto industry, also known as the “sunrise industry”, recorded an overall growth of 14.8% in 2018. A total of 29.08 million vehicles (cars, trucks, three-

wheelers, two-wheelers) were produced. In the next 10 years it is expected that 300 out of 1000 people will own a vehicle.

Upward trend in production

India is the fifth largest automaker in the world, seventh in the passenger car segment and number one in the two-wheeler segment. It is estimated that in 2020 India will be the third largest automaker in the world.

As an important international trading partner, 14% of the vehicles produced are exported every year. Here, the export figures recorded growth of 16% in 2018.

A total of around 4.01 million cars were produced in the 2018 fiscal year. This is a 13.79% share of the total vehicle production. Particularly noteworthy are the enormous increases in three-wheeler production of 30% and two-wheeler production of 16.12%.

The attractiveness of the production location and the significant growth figures have also led to an increase in FDI (foreign direct investments) in India.

Success factor location

The majority of Indian vehicle manufacturers can be divided into four different categories. The classification criterion is geographical location.

Delhi-Gurgaon-Faridabad-Ghaziabad-Gautama Buddha Nagar (North),

Mumbai-Pune-Nasik-Aurangabad-Thane (West)

Chennai-Bangalore-Dharampuri-Vellore-Kanchipuram-Thiruvallore (South)

Kolkata-Jamshedpur (East)

The southern group, including Chennai, is considered the largest, accounting for 35% of total sales. The western and northern groups both contribute approximately equal parts, with 33% and 32% respectively, to the total turnover.

With production facilities for many international vehicle manufacturers, Chennai alone represents 60% of the Indian automotive industry. Acted as an up-and-coming production location, many large companies are currently planning to relocate to the Gujarat region.

With these four production sites, India is poised to become the premier global manufacturer in the automotive sector. The Indian government wants to push these developments further and would like to use the full potential of the location.

Opportunities for Austrian companies

Many leading international car manufacturers are already active in the Indian market, creating low market entry barriers for Austrian companies. Combined with rapidly increasing growth figures, the attractiveness of the location is supported.

Companies can present their technologies in engine development and safety technology here. There are also opportunities to present these high-tech products to other producers from Korea, Japan and France.

In return, Indian manufacturers can benefit from Austria's technologies and successfully position their products on the world market. This in turn would also promise successful business for Austrian companies.

5. Details of trade research, information dissemination activity of the commercial wing (November 2022)

S.No.	Nature of activity (trade research, information dissemination, seminars etc.) (Max.200 words)	Details of Seminar/conference (date/venue, no of participants) or research (Max.200 words)	Details of trade research (title of the report, executive summary, date of publication) (Max.200 words)
1.	Monthly Newsletter November 2022		<ul style="list-style-type: none"> • Metal and Mining • G20 • Make in India • India at a Glance • Government e Marketplace (GeM) • Tourism – Sikkim • Incredible India • Yoga classes – Embassy of India.
2.	Technotex 2023		22-24 February 2023
3.	CII India Europe Business & Sustainability Conclave		28 Feb- 1 March 2023

6. Details of activities conducted out of Trade promotion budget: (FY 2022-23)

S.No.	BE for current	BE for current	Amount Utilized (INR)	Details of Activities
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	financial year	financial year		
1.	Rs. 4,00,000.00	Rs. 4,00,000.00	Rs. 1,35,770.34	Renewal of the Annual Subscription 2022 for Trade data received from the Statistic Austria.
2.	Rs. 4,00,000.00	Rs. 4,00,000.00	Rs. 11,477.20	Annual Membership fee for the Club for Trade delegates.
3.	Rs. 4,00,000.00	Rs. 4,00,000.00	Rs. 239637.00	Renewal of the Annual Subscription 2023 for Aurelia database.

7. Action taken on the previous JWGs, Joint Commissions, Sub-Commissions etc. *(issues that Mission had to follow up with host government):*

S.No.	Detail of JWG/JEC with date and venue	Action Point (Max. 200 word)	Action Taken (Max. 200 words)
1	15th Session of the India-Austria Joint Economic Commission was held on 20th July 2017, in New Delhi, India.	<p>An operational level virtual meeting was held in between India and Austria in the month of September 2020. Due to the current situation of Covid 19, this step was taken and full JEC meeting would be scheduled once the COVID-19 situation subsides.</p> <p>During the meeting Austrian side proposed a new structure for holding JEC meeting. India's response to the proposal is awaited.</p>	<p>On 8th September 2022, the Indian side conveyed their proposal which has been shared with the Austrian side by the Mission.</p> <p>The next India- Austria JEC will take place in Vienna on 12-13 June 2023.</p>

8. Complaints from foreign buyer/supplier on quality and trade dispute: (November 2022)

Name of Foreign buyer/supplier	Address & contact details of foreign buyer/supplier	Name & address of Indian exporter/importer	Brief description of complaint	The authority to whom the matter was referred and the date on which the matter was referred.

NIL

9. Complaints of Indian exporter/importer: (November 2022)

Name of Foreign buyer/supplier	Address & contact details of foreign buyer/supplier	Name & address of Indian exporter/importer	Brief description of complaint	The authority to whom the matter was referred and the date on which the matter was referred.

NIL

10. Any other issue of importance (November 2022)

Ayurveda Symposium- India Day	14-16 November 2022	<p>On 15th November 2022, Ambassador H.E. Jaideep Mazumdar attended and delivered the inaugural address in the International Symposium on ‘Yoga, Ayurveda and Meditation for Active and Healthy Aging’ organized by Medical University of Graz from 14-16 November 2022.</p> <p>In his remarks, he highlighted the efforts by Ministry of AYUSH to promote research and awareness about India's traditional knowledge systems by way of establishment of AYUSH Information Cells, setting up AYUSH Academic Chairs with foreign institutes and deputation of experts etc.</p> <p>The International symposium saw participation of researchers, experts and students from Slovenia, Germany, UK, Czech Republic, Slovenia, Croatia, UAE, Austria and India.</p>
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		<p>Ambassador also informed the gathering about India's assumption of G-20 Presidency w.e.f. 01 December 2022 and the guiding principle of 'Vasudhaiva Kutumbakam' with the motto - 'One World One Family One Future'. He emphasized that only with such a view of the world we can adopt a collaborative approach to face the common challenges, be it combating climate change or ensuring health, happiness, and wellbeing for all. He urged the scientific community to undertake collaborative research and bring out the benefits of adopting AYUSH practices for active and healthy aging. He also highlighted the opportunity offered by growing entrepreneurs and startup culture in India.</p> <p>The Mission had also set up a stall and displayed a variety of India tourism catalogues promoting India as a destination for Yoga/ Ayurveda and health care.</p>
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